

WeGo Golf – Press Kit Overview

Quick Facts

- **What we do:** Mobile, professional golf simulator experiences delivered directly to workplaces, events, and conferences.
 - **Why it matters:** Helps event planners, sports/concert venues and companies foster connection, appreciation, and culture through fun, inclusive activities.
 - **Founded:** 2023
 - **Headquarters:** Raleigh, NC
 - **Website:** www.wego.golf
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Story Angles for Media

- **Corporate Culture Innovation:** How hybrid companies are finding creative ways to rebuild connections with employees, clients and investors..
 - **Elite Event Trends:** Highly engaging activations that draw mass attention and provide memorable experiences replacing simple food and drink options.
 - **Golf Reinvented:** Bringing golf into unexpected spaces — offices, rooftops, and conferences.
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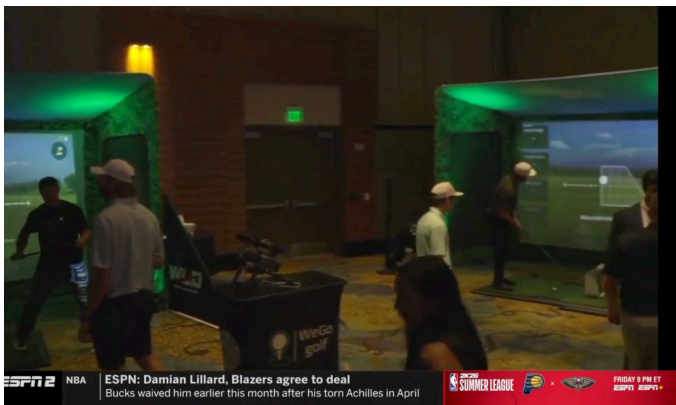
Why It Stands Out

- **Turnkey:** We handle setup, operation, and teardown — stress-free for corporate and event teams.
 - **Inclusive:** Designed for all skill levels, from first-timers to seasoned players.
 - **Memorable:** Creates smiles, photos, and watercooler moments that last.
 - **Scalable:** Fits small office activations, large conferences, or holiday parties.
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Visuals



Video



<https://www.youtube.com/watch?v=feDLtT-QJcw>



By the Numbers

- **Employee Participation:** 90%+ average engagement rate during events.
 - **Event Duration:** Flexible — from 1-hour office pop-ups to full-day activations.
 - **Insurance & Safety:** 100% insured and operated by trained professionals.
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Testimonials

"This was the highlight of our fan experience zone — people are still talking about it." – Athletic Director, UNC Chapel Hill

"It broke the ice instantly. Our new hires connected right away." – People Ops Manager, Bandwidth

Wego Golf

5.0 ★★★★★ 22 Google reviews



Media Access

We're happy to provide:

- Founder interviews on workplace culture + event innovation.
 - Behind-the-scenes setup access.
 - Employee/HR leader stories and quotes.
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Media Contact

David Evert

Partner CRO

WeGo Golf

 david.evert@wego.golf |  919-627-0289

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